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United to House LA Coalition Submits Nearly 98,171 Signatures to Secure Spot on the City of Los Angeles' November 2022 Ballot for Mansion Tax

130-Member Coalition of Homeless Service Providers, Housing Experts, and Labor Leaders Celebrates Collective Achievement

Los Angeles, CA: This morning, the United to House LA Coalition submitted 98,171 signatures to the Los Angeles City Clerk's Office, well above the 61,076 signatures required to qualify the House LA ballot measure for the November 2022 election. This is an enthusiastic statement by the City's voters who want bold solutions that address the root causes of homelessness and support low-income seniors.

A key milestone for the campaign, this moment exemplifies the broad coalition of housing and homelessness prevention experts that have designed and coalesced around this measure. Over



300 volunteers from 70 organizations contributed to this effort, pointing to the compassion Angelenos feel towards their unhoused neighbors and the urgency to ensure that their neighbors are housed and in safe and stable homes.

The broad and diverse coalition of more than 130 local organizations ([see the full list here](#)) – composed of homeless services providers, affordable housing developers, labor unions, climate change activists, and tenant’s rights groups – came together to celebrate the momentous occasion:

“SEIU Local 2015 is proud to help lead this campaign, and stand alongside over 130 organizations and unions to advance this critical measure. This will provide transformational resources for working people who are deeply struggling to hang on and provide a better future for their families.” -April Verrett, Campaign Co-Chair, President of SEIU Local 2015, which represents over 200,000 home care providers and nursing home workers countywide.

“The House L.A. Measure raises critical funding to reduce homelessness and directly support low-income seniors and at-risk renters. It has been written by experts on the front lines who understand what solutions we need. These 98,171 signatures are an affirmation from Angelenos that the status quo isn’t working, and we need transformational change.” -Laura Raymond, Campaign Co-Chair, Director, Alliance for Community Transit-Los Angeles, coalition of 42 housing and transit justice community organizations across Los Angeles.

“The L.A./O.C. Building Trades are all in to reduce homelessness and help low-income seniors, and we know a critical way to do that is by building housing that is permanently affordable to working and low-income people.” -Chris Hannan, Executive Secretary, L.A./O.C. Building & Construction Trades Council, which represents 140,000 skilled building and construction workers across Southern California.

“The ACLU of Southern California believes that a right to safe and secure housing is vital to each and every American family. LA’s homelessness and housing crisis affects every neighborhood and community, and it hits our most vulnerable the hardest. We are proud to endorse this measure and join the fight with so many partners from across the City.” -Kath Rogers, Staff Attorney, ACLU of Southern California.

About United to House LA

United to House LA is a citizen-led measure written by homelessness and housing experts that would provide immediate assistance to those at risk of homelessness, notably low-income seniors, across the City of Los Angeles. If passed by voters in November 2022, it would help in the following ways:

- Immediately buy existing and build new affordable housing for 69,000 people (in the first ten years) experiencing homelessness or at risk of homelessness,



- Provide income assistance to low-income seniors and people with disabilities, who are at risk of homelessness, and provide legal aid and outreach services to renters at risk of losing their homes—assisting 475,000 Angelenos each year, and
- Create 44,000 good-paying union construction jobs, targeting local and disadvantaged Angelenos for hiring.

The measure includes the most robust citizens oversight and transparency in LA City history; the fund would be overseen by a Citizens Committee with specific expertise and lived experience on housing and homelessness & supported by paid staff led by an Inspector General.

Next Steps

The House LA ballot measure has real momentum, and the coalition of endorsers is growing fast with over 130 endorsers representing a broad spectrum of LA-based organizations.

The Los Angeles City Clerk's Office will inform the coalition whether the measure qualifies after its review. Following that notification, the Los Angeles City Council is required to submit the measure to the L.A. County Recorder Registrar/Clerk to be included on the November 2022 general election ballot.

Learn more about the measure by visiting <https://www.unitedtohousela.com>.

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