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VOTE YES ON ULA NOVEMBER 8TH: UNITED TO HOUSE LA GETS BALLOT DESIGNATION

BALLOT MEASURE WOULD RAISE \$875 MILLION PER YEAR TO HOUSE ANGELENOS IMMEDIATELY

The Los Angeles Registrar Recorder has designated the United to House LA measure as **Measure ULA** for the November 8th City of Los Angeles ballot. This citizen-led measure, written by homelessness and housing experts rather than politicians, would reduce homelessness and provide immediate assistance to those at risk of homelessness, notably low-income seniors, across the City of Los Angeles.

“Our coalition — which spans renter advocates, affordable housing builders, homelessness service providers, construction trades and service unions, and more — is fired up and ready to talk to voters by phone and at doors for the next 11 weeks,” said Laura Raymond, director of Alliance for Community Transit-LA and United to House LA campaign co-chair. “Measure ULA will only affect sales of \$5 million or more, at the top of our hot real estate market — but will make Los Angeles better for all, by funding immediate rental assistance to seniors, hotel to housing purchases, legal assistance for renters facing illegal harassment, and other policies to reduce and prevent homelessness.”

If passed by voters in November 2022, ULA would:

- Provide income assistance to low-income seniors and people with disabilities, who are at risk of homelessness, and provide legal aid and outreach services to renters at risk of losing their homes — assisting 475,000 Angelenos each year
- Immediately buy existing and build new affordable housing for 69,000 people (in the first ten years) experiencing homelessness or at risk of homelessness

Measure ULA, a new approach drafted by homelessness experts to have an immediate impact, is different from previous initiatives. It includes innovative solutions that lower costs including immediate purchases and conversions of motels, hotels and other properties. It will raise an estimated \$240 million per year just to protect seniors, people with disabilities, and others at risk of homelessness. Over the next ten years, it will raise more resources to address homelessness than the City of LA has ever had before. It includes the most robust oversight and transparency in LA City history, including an independent board of homelessness experts with specific expertise and lived experience and an Inspector General. And unlike past measures, the vast majority of people in LA will not pay a single penny.

The measure also continues to pick up major endorsements from across a broad and spectrum of Los Angeles community leaders. In the past week, it added the support of Sunrise Movement LA, SEIU 721, and Brotherhood Crusade—and has the endorsement of major organizations like ACLU SoCal, Los Angeles County Federation of Labor (AFL-CIO), and Los Angeles County Democratic Party—bringing the total number of endorsements for Measure ULA to 180.

Learn more about the measure by visiting <https://www.unitedtohousela.com>

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About the United to House LA Coalition

Not-for-profit neighborhood organizations, labor unions, and community members who live in Los Angeles have come together, with the assistance of local policy experts — not politicians — to support a ballot initiative that will ask millionaires and billionaires to pay their fair share to dramatically increase housing that is affordable for Angelenos and prevent homelessness with tenant protections, assistance for people facing evictions, emergency income assistance to seniors, and housing for veterans and families in need. Our growing coalition ([full list here](#)) includes:

- *Alliance for Community Transit - Los Angeles (ACT-LA)*
- *IBEW Local 11*
- *Inner City Law Center*
- *Koreatown Immigrant Workers Alliance (KIWA)*
- *LA Family Housing*
- *Los Angeles Community Action Network (LA CAN)*
- *Los Angeles County Federation of Labor, AFL-CIO*
- *Los Angeles/Orange Counties Building and Construction Trades Council*
- *Move LA*

- *Service Employees International Union Local 2015*
- *Strategic Actions for a Just Economy (SAJE)*
- *Southern California Association of Non Profit Housing (SCANPH)*
- *T.R.U.S.T. South LA*
- *UNITE HERE Local 11*