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YES ON ULA ON HOMELESS COUNT: PASS BALLOT MEASURE TO REDUCE PERSISTENT HOMELESSNESS

Broad coalition backing City of LA measure calls for passage of transfer tax on high-end real estate sales to pay for proven, expert-backed measures that can reduce homelessness and keep vulnerable seniors off the streets.

B-roll and stringer video from 9/7 YES ON ULA action available

LOS ANGELES, CA — In response to the release of the Point in Time census from the Greater Los Angeles Homeless Count, the YES ON ULA Coalition released the following statement:

“The new Homeless Count numbers demonstrate that sustained investment can change a potential double-digit rise to a much smaller one. The best way to make sure that investment actually prevents and lowers homelessness is to pass Measure ULA, which will establish a permanent source of funding to build and preserve housing and to keep people from falling into homelessness,” said **LA Family Housing President and CEO Stephanie Klasky-Gamer**. “Homelessness is a crisis that responds to resources. Right now, our emergency COVID-19 funding is coming to an end, and our affordable housing pipeline is about to dry up. With Measure ULA, we can build and acquire affordable homes, and stop vulnerable Angeleno populations — like our seniors and families — from being pushed into homelessness and becoming a Homeless Count number to begin with.”

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About the United to House LA Coalition

Not-for-profit neighborhood organizations, labor unions, and community members who live in Los Angeles have come together, with the assistance of homeless service providers — not politicians — to support a ballot initiative that will ask millionaires and billionaires to pay their fair share to dramatically reduce homelessness and help those at risk of homelessness with tenant protections, assistance for people facing evictions, emergency income assistance to seniors, and housing for veterans and families in need. Our growing coalition ([full list here](#)) includes:

- *ACLU of Southern California*
- *Dolores Huerta Foundation*
- *Downtown Women's Center*
- *LA CAN*
- *LA County Democratic Party*
- *LA Family Housing*
- *LA/OC Building and Construction Trades Council*
- *Los Angeles County AFL-CIO*
- *PATH*
- *SEIU 2015*
- *Southern California Association of Nonprofit Housing*
- *Sunrise Movement Los Angeles*
- *UNITE HERE Local 11*